



PREMIER ASIA
SERVICES LIMITED

PREMIER ASIA SERVICES LTD.



PREMIER ASIA
SERVICES LIMITED

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PREMIER ASIA
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About Our

COMPANY

Premier Asia Group offers single-stop and effective solutions and services for Global Overseas Market for sourcing as well as supply to various industries. The Group boasts annual sales volume of more than 10 million US dollars, and takes pride in meeting the needs of its customers by successfully sourcing and supplying by adhering to efficient controls that result in the desired execution of services in accordance with international standards.

- a) **Ready-to-wear apparel industry** for designing, sourcing, manufacturing, woven, and knit ready-to-wear apparel; fashion accessories; workwear and uniforms; and home furnishing products.
- b) **Cash and Carry / Hypermarkets** for the supply of all kinds of commodities, both soft and hard.
- c) **Consultancy, compliance, and pre-shipment inspections**
- d) We offer a variety of **Training & Development** programs ranging from entry-level to executive-level, all led by industry experts with hands-on experience and extensive knowledge. Our training solutions are one-of-a-kind in terms of design and approach, and they are tailored to specific audiences and needs.



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The Premier Asia group, serving as an umbrella, consists of three autonomous organizations, each one located strategically with clearly defined work parameters:

Premier Oriental Services Ltd (POSL)- The group's control base for marketing, financial operations, and services is based in Hong Kong.

Premier Merchandising Agency Pvt. Ltd. (PMAPL), Delhi, India- Apart from location-based services outside of India, the group's merchandising activities are managed by this entity.

Fashion Flow Ltd., Dhaka, Bangladesh is the hub for majority of the sourcing and production for Ready to Wear Clothing and integrated articles.

E commerce- In December 2021, Premier Merchandising Agency Pvt. Ltd. launched HipnHappy, a premium kids' inner-wear brand. Our team, comprising of experienced professionals, has endeavored to develop a premium brand for children that affords a perfect fit for pleasure. Our objective is for children to be at ease, focus their attention, and expend their energies on activities that foster development and growth.

Future- The group in its future aspirations wants to add new international markets for supplying in the coming years and has clearly defined path to walk on to achieve the targets .

New products include sourcing and exports of Yarn + Fabrics +

New Markets Include USA





LEADERSHIP TEAM



Rama Rao
CMD- Marketing &
Finance



Vinod Menon,
Director, Finance



Shazzad, Director,
Operations,
Bangladesh



Ravi Rao, Director,
Commercial, India



Ruchi Bajaj, Director,
Merchandising
(India, B'desh, HK)



Nikhil Bargale,
Executive Director,
BD & Sourcing (India &
Bangladesh)



Nelson Wan,
Executive Director,
BD & Sourcing
(HK & China)



Shuchi Bajaj,
Executive Director,
Training & Development
(Asia Pacific)



Vinni Arora,
Group Manager



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SERVICES



Buying & Sourcing

With our professional network of experts based throughout India, Bangladesh, and China, we serve as buying and sourcing unit for our Indian and global clients including evaluating and choosing suppliers for fabrics & accessories and the production site.



Manufacturing

We have dedicated manufacturing facilities to meet our requirements in terms of price and delivery schedule. The facilities are located throughout India, Bangladesh, and China and are chosen for manufacturing based on their specialties. The factories with which we work are in accordance with industry standards.



Merchandising

Our merchandising team controls and monitors every stage from sample to shipment in order to meet objectives and fulfill requests.



SERVICES



Inspection & Quality Control

To us, inspection is not only examining products for important features but also closely observing every step of the manufacturing process to reduce any potential hurdles that can occur and cause delays or cancellations. We have dedicated QA teams in Bangladesh and India that continuously monitor in-line manufacturing and guarantee that orders are filled without difficulty in accordance with customer AQLs.



Logistics

We provide full assistance in coordinating between the buyer or vendor and the forwarder, as well as obtaining the best services from all sources. We specialize in **Delivered Duty Paid services in warehouses** from India, Bangladesh, and China to any destination in Europe, the United States, and Canada (DDP).



PRODUCT CATEGORIES



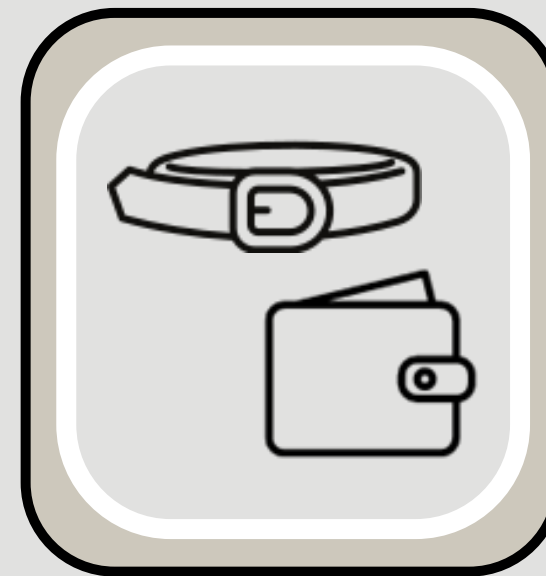
APPARELS (WOVEN & KNITS)

Men
Women
Infants & Kids



ACCESSORIES

Stoles, Scarves,
Embroidered Laces,
Handbags, Caps, Sports
Bags, Travel Bags, Socks



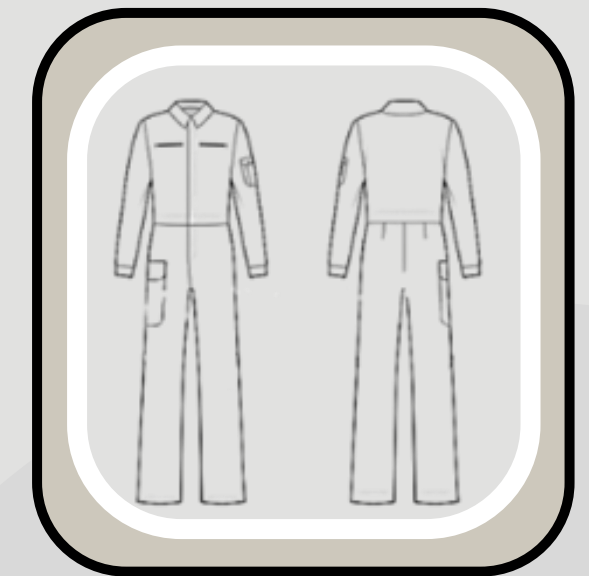
LEATHER

Belts, Wallets, Handbags,
Corporate Goods



HOME FURNISHING

Duvets, Pillows, Towels,
Beach Throws, Foot Mats,
Rugs, Kitchen Products



INDUSTRIAL AND FUNCTIONAL CLOTHING

Workwear, Uniforms



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Expand Our Footprint

We are in the process of partnering with a **US-based D&B-listed established entity**, in business since 1989, for sourcing and supplying all kinds of hard goods for the US & CANADA markets. Our sourcing services are a streamlined process and "factory-direct" approach that never compromises on quality. With offices in Hongkong, India & Bangladesh, we're well positioned to use our resources to deliver high-quality products and service.

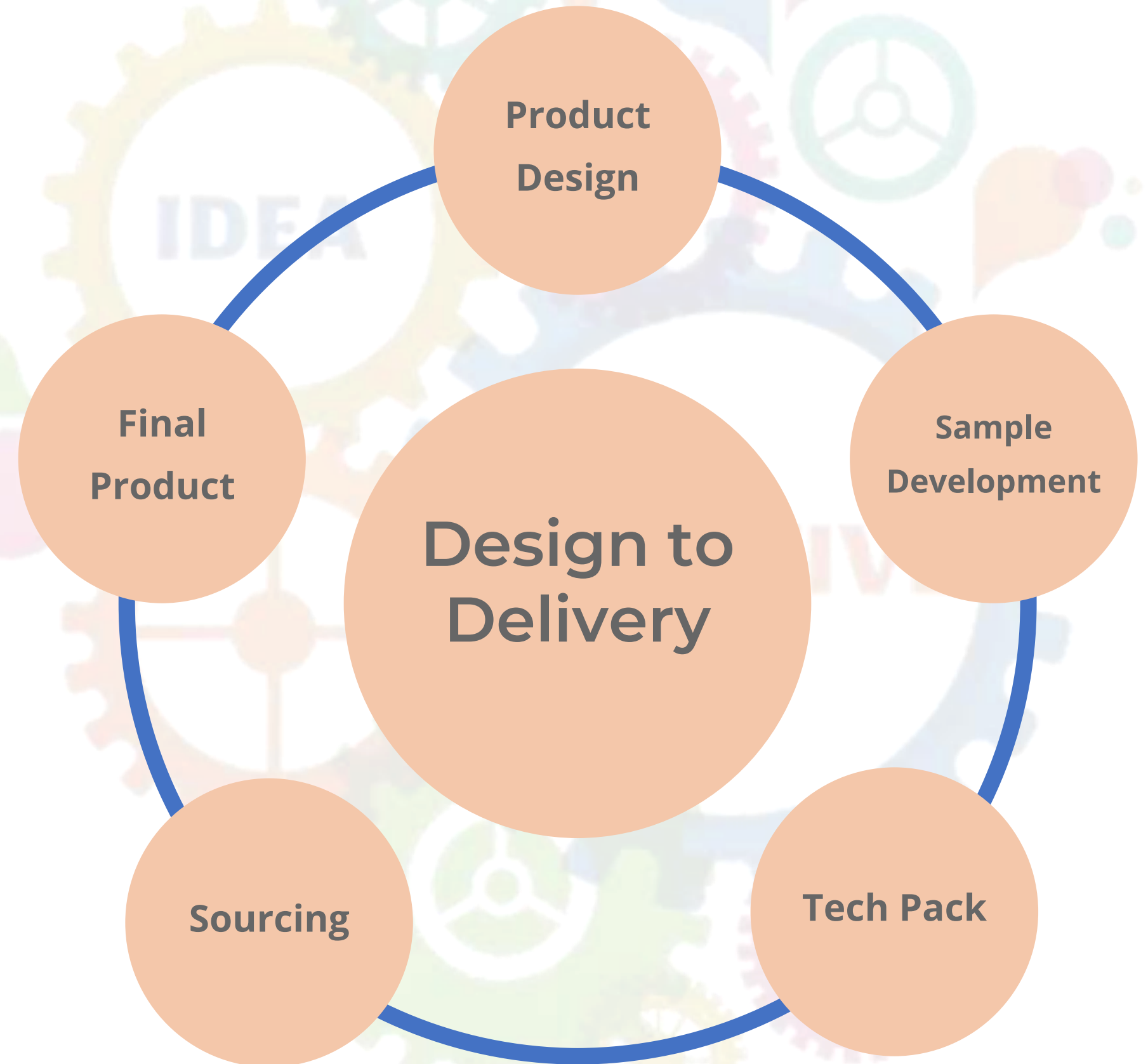
As an international Sourcing company, we're proud to use our services to provide transparent and cost-effective solutions, to businesses across the United States, Canada, Australia, New Zealand, the United Kingdom (**Mr. Saurav Jadhav & Mr. Gaurav Arora, Group Consultants, UK/ Europe Liaison**) and many more countries.





INTO THE FUTURE... OUR EUREKA MOMENT

In this ever-evolving world, we foresee ourselves providing designing services as well to our esteemed overseas clients. With an aim to become their extended arm in fulfilling the sourcing needs matching production capabilities and target costs, we intend to establish a team of professionals capable of understanding individual clients' requirements and helping them to convey the ideas into reality. We will be providing all our designs in a well-documented format through a ready-for-production tech pack. From Prototyping to Sourcing at the right price while taking care of MOQs, our team has the widest reach globally".





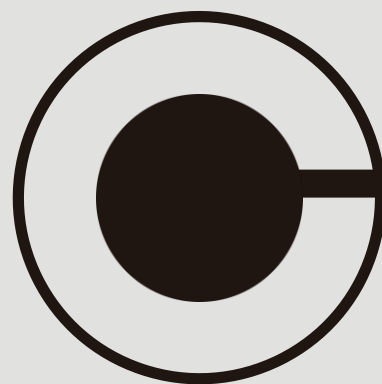
PREMIER ASIA
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Business **LOCATIONS**

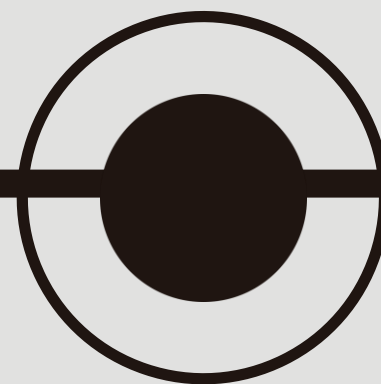
**PREMIER ORIENTAL
SERVICES LIMITED**

**PREMIER
MERCHANDISING
AGENCY PVT. LTD.**

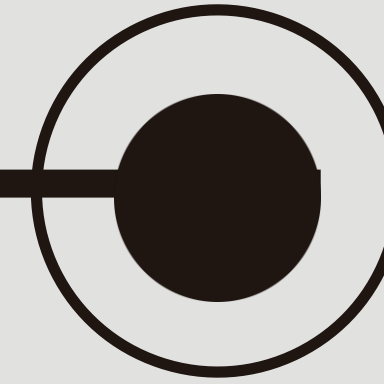
FASHION FLOW LTD.



Kowloon, Hong Kong



Delhi, India



Dhaka, Bangladesh



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THANK YOU

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